

ACS CONFERENCE

The logo for ACS Conference features the text 'ACS' in a smaller font above 'CONFERENCE' in a large, bold, white sans-serif font. A red speech bubble graphic is positioned behind the text, with its tail pointing towards the bottom left. The background of the entire slide is a blurred image of a large conference hall with many people seated at tables.

DINNER SPONSORSHIP OPPORTUNITIES

14th April 2026
The Vox, Birmingham



CONFERENCE26 DINNER SPONSORSHIP

There are plenty of opportunities for brand activation throughout the venue, giving you the freedom to design an experience that reflects your brand's personality and goals. Get creative with how you'd like to use your space, whether that's one impactful central display or smaller activations across different areas of the venue. Headline sponsors also have the option to purchase additional stand space to expand their presence even further. Get in touch to explore how we can maximise your brand presence at Conference26.



CO-HOSTING DINNER SPONSORSHIP

£30,000 +VAT (£10k +VAT for existing main conference sponsors)

For the first time, ACS is offering a supplier the chance to co-host the entire evening. This exclusive position places your brand at the heart of the Conference26 dinner, offering the opportunity to share brief opening remarks and play a formal role throughout the event. You will receive lead sponsor branding across all event materials, ensuring your pivotal role in supporting the convenience community is recognised throughout the evening.

- ✓ Opportunity to title sponsor and co-host the ACS Community Dinner on the evening of Conference26, alongside an ACS board member and ACS staff member
- ✓ On-site branding at the Vox
- ✓ Four delegate places at Conference26
- ✓ Your own table (10 delegates) at the dinner
- ✓ Up to 3m x 2m stand in the main delegate networking area from 6 pm
- ✓ Opportunity to have samples on tables at the dinner
- ✓ Branding on delegate information on-site and the online ACS Member Portal
- ✓ Featured in pre-event promotional activity, including videos, email marketing, news stories on ACS.org.uk and the Local Shop Podcast
- ✓ Opportunities post-event on social media
- ✓ Lead sponsor branding throughout the event
- ✓ Opportunity to co-host the ACS Community Dinner with an ACS Board Member
- ✓ Opening comments and presence during formal content
- ✓ Exclusive role as the only supplier playing a formal role in the event
- ✓ Brand exposure across delegate materials, event signage, and online channels



DRINKS RECEPTION SPONSORSHIP

£15,000 +VAT (£5k +VAT for existing main conference sponsors)

As the Drinks Reception Sponsor, your brand will be the first to engage with delegates as they arrive to dinner and begin to network. This is your chance to make a strong first impression, showcasing your products and creating a memorable atmosphere.

- ✓ Opportunity to title sponsor the drinks reception prior to our ACS Community Dinner on the night of Conference26
- ✓ On-site branding at the Vox with the option to provide further branding for the drink's reception itself
- ✓ Opportunity to supply own brand drinks for the reception
- ✓ Four delegate places at Conference26
- ✓ Four spaces at the dinner
- ✓ Up to 3m x 2m stand in the main delegate networking area from 6 pm
- ✓ Branding on delegate information on-site and the online ACS Member Portal
- ✓ Featured in pre-event promotional activity, including videos, email marketing, news stories on ACS.org.uk and the Local Shop Podcast
- ✓ Opportunities post-event on social media



DINNER ACTIVATION SPONSORSHIP

£7,500 +VAT (£3k +VAT for existing Conference26 sponsors)

The Dinner Activation Sponsorship offers a dynamic opportunity to creatively engage with delegates during the ACS Community Dinner, whether through sampling, interactive elements, or branded takeaways. It's the perfect platform to connect with retailers in a relaxed, celebratory environment.

- ✓ On-site branding at the Vox
- ✓ Two delegate places at Conference25
- ✓ Two delegate places at an exclusive ACS dinner the evening of Conference26
- ✓ Up to 2m x 1m stand in the main delegate networking area from 6 pm
- ✓ Product sampling opportunities or branded goods for delegates to take away
- ✓ Verbal recognition during the dinner





SNACKS SPONSORSHIP (Pre or Post Dinner)

£7,500 +VAT Can be booked independently or as an add on to another sponsorship package

Showcase your products by providing snacks for guests to enjoy during the drink's reception or after the dinner.

- ✓ Branding and sampling rights in the designated area
- ✓ Two delegate places at dinner
- ✓ Receive logo placement in award visuals and communications.
- ✓ Be included in ACS pre- and post-event promotion.

RECOGNITION SPONSORSHIP

£10,000 +VAT

Join us in recognising excellence within the convenience community.

- ✓ Be on stage when the award is presented.
- ✓ Two delegate places at dinner
- ✓ Receive logo placement in award visuals and communications.
- ✓ Be included in ACS pre- and post-event promotion.



ACS CONFERENCE

SPONSORSHIP OPPORTUNITIES

OUR MEMBERS



GET IN TOUCH

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